SERENE BOACHIE

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University of Southern California '18 | B.S. Arts, Technology, & the Business of Innovation

I am a versatile knowledge enthusiast. My wide range of inter-disciplinary skills allows me to absorb information quickly and efficiently while my listening skills allow me to formulate new ideas and improvements for projects.

SKILLS

Design
Articulate Storyline
Articulate Rise
Illustrator
Photoshop
InDesign
Lightroom

Audio
Logic Pro X
Adobe Audition
Audacity

Video
Premiere Pro
After Effects
Adobe Rush

Business
Microsoft Office
Notion
Asana

SOUTHWEST AIRLINES

Multimedia Developer and Audio Engineer | July '18 - Present

Responsible for developing learning courses for pilot training using Articulate Storyline and Adobe Creative Suite. Collaborates with subject matter experts, other designers, and key stakeholders to ensure projects are completed to match specific goals and objectives. Uses in-home studio to develop and update audio and narration processes for the team as the primary narrator and sound engineer.

Multimedia Intern | May '17 - Aug '17

Summer graphic design intern. Created icons, graphics, presentations, and e-learning for pilot training.

VERSE 9

Digital Marketing | Sept '17 - May '18

Led the strategy, development, and design processes for numerous social media campaigns including, editing photographs, developing reach and engagement strategies, and coordinating with photographers, stylists, and talent. Managed and designed all email campaigns using Mailchimp.

TOMMY'S PLACE

House Manager | Feb '17 - May '18

Coordinated operations for various client events. Led set up and brake down of event space, managed audio engineers, and collaborated with MC's and talent on use of space and event specifications.

NCH CORPORATION

Design Intern | May '16 - Aug '16

Summer intern in charge of creating graphic elements and branding guidelines. Lead the development of the overall branding hierarchy and created company wide style guide.

B.E.A.M. PODCAST

Co-Director, Sound Engineer, Graphic Designer | Jan '16 - May '17

Trained podcast speakers and special guests on audio equipment and practices. Recorded episodes using Adobe Audition and edited them for upload. Designed graphics for the cover art of each season.